



AN INTEGRITY  COMPANY

Ritter Insurance Marketing Get More from Your FMO

RitterIM.com

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WHO IS RITTER INSURANCE MARKETING?

Ritter is a field marketing organization (FMO) that connects agents with insurance carriers. We are partnered with Integrity Marketing Group on a mission to deliver best-in-class service, contracts, and technology to agents all across the country.

As a Ritter agent, you have exclusive access to:

- Proprietary CRM, quoting, and enrollment technology to streamline your business
- Expert staff to help with all questions on licensing to contracting, application submission, and succession planning
- Quality analysis of processed applications to expedite submissions and minimize errors or delays
- Regular trainings, webinars, and events to improve your marketability and sales success

Ritter is ready to start building a better business with you today. Get immediate access to our free tools when you register at **RitterIM.com/connect**.

A LETTER FROM OUR FOUNDER

Your success is our success

We're all in the business of selling insurance as independent agents, but that doesn't mean we need to go it alone.

My father and I started Ritter Insurance Marketing in 2005 with five employees, seeking to support independent agents in their endeavors. Since then, we've partnered with Integrity Marketing Group to continue expanding and offering best-in-class service and support to insurance agents in all 50 states.



From licensing and contracting, to supplies and submissions, to commissions and succession planning, we work with agents and carriers to ease the burden of administrative tasks, paperwork, and problem-solving. Providing that back-office assistance is important to us, but so is giving agents easy-to-use, yet powerful tools that can streamline the sales process for all involved. Our in-house software and database teams develop and enhance industry-leading insurance sales tools based on suggestions and feedback from agents like you.

Every agent knows that, in sales, the relationship comes first. We're here to help you build lasting partnerships with more carriers and clients. After all, your success is our success.

With Ritter, working for yourself has never meant working by yourself. I hope that you'll consider joining us. Together, I believe that we can achieve so much more than we can on our own.

A stylized, handwritten signature in black ink, consisting of a large, sweeping initial 'C' followed by a series of sharp, overlapping strokes that form the name 'Ritter'.

Craig J. Ritter
President
Ritter Insurance Marketing

HOW TO CONTACT US

Looking to expand your business? Have questions about the products in your area? Ritter's sales experts are ready to assist you!



800-769-1847



Info@RitterIM.com



RitterIM.com/Contact



RitterIM.com/MYST

ADDRESSES

Headquarters

2605 Interstate Drive
Harrisburg, PA 17110

Agency Office

17220 Wright Street, Suite 120
Omaha, NE 68130

Arizona

7975 N. Hayden Road, Suite D-363
Scottsdale, AZ 85258

Florida

Executive Resource Insurance Network
6003 Honore Avenue, Suite 104
Sarasota, FL 34238

Maryland

Secure Benefits Alliance
410 Main Street
Reisterstown, MD 21136

New York

20856 Cross Island Parkway
Bayside, NY 11360

North Carolina

Senior American Services
201 Pomona Drive, Suite J
Greensboro, NC 27407

Ohio

Quick Insured Brokerage
1684 Medina Road
Medina, OH 44256





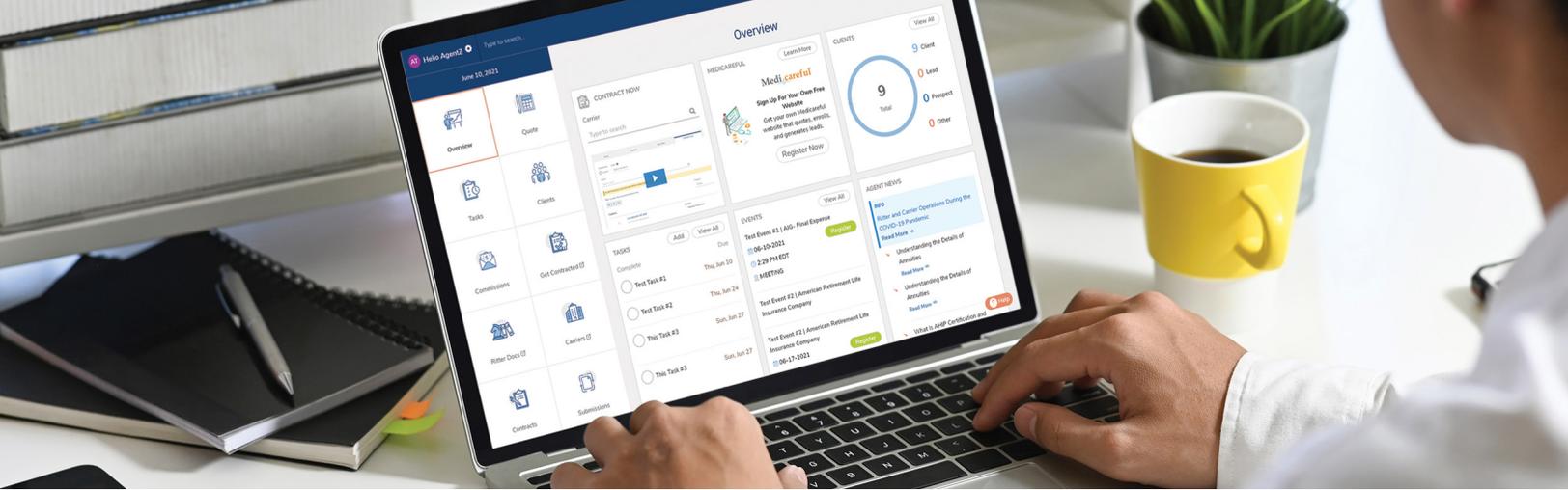
Medi_careful[®]

MEDICAREFUL & MEDICAREFUL LIVING

Medicareful is a great way for you to increase your sales! Directly enroll clients online with your free, CMS-approved Medicareful website.

Then, check out Medicareful Living — a senior health and wellness site that helps you help your clients. Share articles on health, lifestyle, diet, and Medicare.

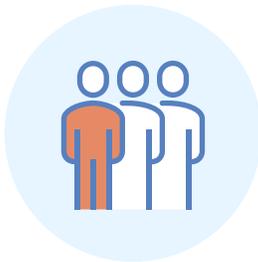
Visit **[Medicareful.RitterIM.com](https://www.Medicareful.RitterIM.com)** and **[Living.Medicareful.com](https://www.Living.Medicareful.com)** for more information!



DO IT ALL IN THE RITTER PLATFORM

Our comprehensive dashboard allows you to keep all your data in one convenient place!

Use the Platform to track:



Clients



Contracts



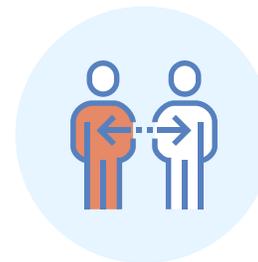
Enrollments



Downlines



Commissions



Shared Leads

Go to RitterIM.com/platform to get started today.



SURVIVE AND THRIVE WITH THE AGENT SURVIVAL GUIDE

ASG keeps you up to date on the insurance industry and provides tips and tricks to help you excel in your field.

Learn about:



Business Advice



Products For Your Portfolio



Trending Issues



Compliance Education



AEP Preparation



And More!

Visit RitterIM.com/blog to start reading today!



KNIGHT SCHOOL

LEARN AND GROW WITH KNIGHT SCHOOL

Explore Ritter Insurance Marketing's multi-media training experience for insurance agents! Learn on your own schedule with lessons developed by our expert sales training staff.

Explore these five paths:



**Interested in
Selling Insurance**



**Laying a Solid
Foundation**



**Learning
to Sell**



**Expand &
Dominate**



**Exit Strategies
& Retirement**

Start your journey at **School.RitterIM.com**



**More Than
Medicare**

MORE THAN MEDICARE

We specialize in the senior health insurance market, but we always encourage agents to offer *More than Medicare*. It's important to examine **all** your clients' health care coverage needs and provide them with a higher level of service.

Besides Medicare products, we also offer contracting for:



**Dental,
vision, hearing**



**Hospital
indemnity**



**Cancer/
critical illness**



LTC/STC



**Life insurance/
final expense**



Annuities

As a *More than Medicare* agent, you'll increase your book of business, persistency, value to your clients, and your commissions!

Explore contracting opportunities today at RitterIM.com/carriers



GET STARTED WITH RITTER TODAY

Want **free** access to our industry-leading insurance sales tools, expert staff, and more? All you have to do is register!

Perks of registering with Ritter for free:

- Submit contracting for our more than 120 Medicare, ancillary, life, LTC, and under-65 carriers
- Use our Platform CRM and Medicare Quote Engine with a built-in drug cost estimator and provider lookup
- Get your own consumer-facing Medicareful site — market your services, send prefilled apps, and enroll clients in plans online!
- Gain access to exclusive agent training events, sales incentives, marketing materials, guides, eBooks, and more!

Start maximizing your sales success! Register today at **RitterIM.com/connect**

THANK YOU!

Thanks for your interest in working with Ritter Insurance Marketing! We appreciate all of our agents and partners for their ongoing support and dedication. It's a huge part of what makes Ritter Insurance Marketing such an outstanding FMO.

We look forward to working together and helping you grow your business!



Ritter Insurance Marketing
800-769-1847

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