# **NOW OFFERING: Individual Health Coverage Assistance**

[Recipient Name]

[Recipient Company Name]

[Recipient Address line 1]

[Recipient Address line 2]

Dear [Recipient Name],

You've trusted me with your Medicare insurance, and I'm thankful for your support and the opportunity to help you find coverage that meets your needs. Business continues to grow [at BUSINESS NAME], and I'm excited to share that I'm now offering individual health coverage assistance!

Individual health plans are for people who are under 65 and looking for affordable health care coverage. As part of the Affordable Care Act, these plans cover:

* Doctor's office visits
* Inpatient and outpatient hospital care
* Prescription drug coverage
* Pregnancy and childbirth care
* Mental health services and more!

**Because of your loyalty and support, I wanted to ask a favor…** Could you please help spread the word about my new health insurance services? If you have family and friends who are looking for affordable health care and are under 65, I'd appreciate you sharing my contact info with them!

Once again, thank you for your trust as a current client and throughout this expansion. I hope to continue to help you with your insurance needs in the future.

Sincerely,

[AGENT SIGNATURE]

Licensed Insurance Agent

[BUSINESS NAME]

[PHONE NUMBER] (TTY: 711)

[EMAIL ADDRESS]

*[Partner/Agency] is a licensed and certified representative of Medicare Advantage organizations. Each of the organizations they represent has a Medicare contract. Enrollment in any plan depends on contract renewal. [Partner/Agency] does not offer every plan available in your area. Any information we provide is limited to those plans we do offer in your area. Please contact 1-800-MEDICARE (TTY users should call 1-877-486-2048), 24 hours a day, 7 days a week, or consult Medicare.gov to get information on all of your options.*